

9106101003

FENDER® VINTAGE AD LUGGAGE TAG, MOTORCYCLE RIDER

In early 1960 Fender continued to innovate, this time with its advertising efforts. The hugely popular, "You Won't Part With Yours Either" campaign featured musicians with their guitars in the unlikelyst of situations including motorbiking, sky-diving and of course surfing. Be a part of our iconic history with a vintage ad, luggage tag. Hang ten while you surf with your favourite guitar! Your bag will never look cooler coming off of the plane!

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PRODUCT DETAILS

KEY FEATURES

Luggage tags from Fender's early 1960 ad campaign, "You Won't Part With Yours Either"

Motorcycle Rider photos in black and white

Leather material

Clean with damp cloth