HLV-POS2.5-v2Hip65

# OUTDOOR LED POSTER WITH MOBILE STAND AND INTEGRATED MEDIA PLAYER

The Helvia **Urban series LED Poster** is a breathtaking, self-contained, turnkey video display perfect for all commercial comunication needs. Its sleek and slim design allow for it to be **mobile throughout your space**. The cabinet features an **IP65 protection grade**, allowing the screen to be placed outdoor.

With an **integrated media player** and local storage, Urban LED poster can play back any visual media and create a schedule to show appropriate content at all times.

All can be **controlled and configured via mobile or PC** quickly and easily. Multiple posters can be controlled in different modalities, to either extended the screen size or replicate the same content in different aereas.

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35c0aafe-449e-49ea-8a48-b84c10b17e09.jpg

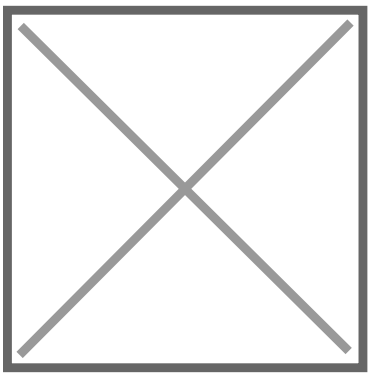
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## HIGHLIGHTS



### ALL-IN-ONE VIDEO DISPLAY SOLUTION FOR ALL YOUR COMMUNICATION NEEDS

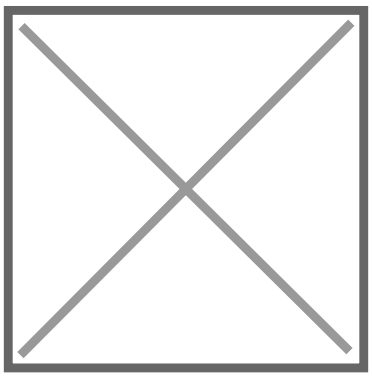
With its **high resolution** of 2.5mm pitch, **elegant cabinet desig n**,**easy plug'n'play control interface** Urban series LED poster is the perfect display to **promote your message** wherever needed throughout any commercial, hospitality, retail or entertainment environment.

### INTEGRATED MEDIA PLAYER WITH LOCAL STORAGE

Equipped with Novastar player and local storage, you can play back any jpeg, video or visual media.

Control your screen (or multiple screens) via a simple mobile or web application and connect via wifi, ethernet, hdmi or USB.

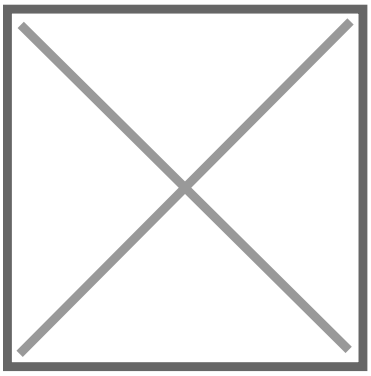
Create a schedule to keep content fresh, up to date, and relevant to the situation.



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## MULTI-POSTER APPLICATIONS AND REMOTE CONTROL

Urban series supposts different modalities of multi-screen application. The posters can be connected either via HDMI or wirelessly.

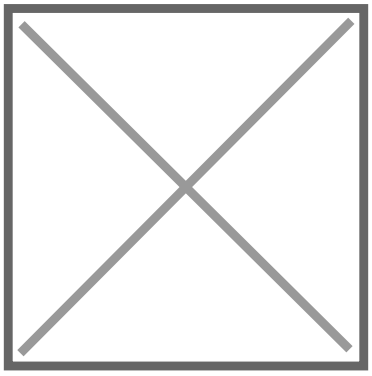
In **mirroring mode** show the content of one displays to other displays simultaneasly

In **extended mode**, the same piece of content can be splitted on multiple displays at the same time creating a large surface video display.

Furthemore, it's possible to control multiple indipendent posters with same software through cloud connection. This is specially useful for multi-location businesses or installers/agencies with several customers.

## SUITABLE FOR OUTDOOR APPLICATION

The **Urban** series LED poster is ideal for outdoor applications thanks to its **IP65-rated cabinet**, which ensures complete protection against dust and water. This feature makes it perfect for use in outdoor environments, such as the entrances of restaurants, shops, hotels, or stations.



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## PRODUCT DETAILS

### KEY FEATURES

- LED display poster 2.5mm pixel pitch
- Promote your message in any commercial hospitality, retail or entertainement environment
- Sleek and elegant mobile stand
- Suitable for outdoor placement - IP65 protection grade
- Integrated media player by Novastar to play back pictures and videos
- Control in different modalities via mobile, PC or play USB key
- Connect via WIFI or HDMI
- Scheduler to keep appropriate content at all the times
- Multiscreen configuration to either extend the screen or mirror the content

### SPECIFICATIONS

| | |
|---|---|
| **Pixel Pitch** | 2,5 mm |
| **Display Resolution** | 224 × 756 |
| **OS** | Android 7.2 / Built-in Novastar controller & player |
| **Color Depth** | 14 bits |
| **Refresh Rate** | > 2880 Hz |
| **Contrast Ratio** | 4000:1 |
| **Brightness** | 480-800 NITS (adjustable) |
| **Viewing Angle** | 160° × 160° |

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| | |
|---|---|
| **Video Signal Input** | HDMI 2.0 / USB 2.0 |
| **Audio Output** | Internal Speaker |
| **Control / Software** | Ethernet/USB/WiFi / Novastar LCT / ViPlex Express / ViPlex Handy |
| **Supported Video Format** | MP4, AVI, WMV |
| **AC Input Voltage** | AC 110-240V 50-60Hz |
| **Max Power Consumption** | 570 Watt Max |
| **Average Power Consumption** | 190 Watt |
| **Working Temperature** | 0-40°C |
| **Lifespan** | ? 100000 hours |
| **Weight** | 38,4 Kg |
| **Dimensions** | 612× 1627 × 35 mm |

IP65 protection grade

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