

HLV-POS2.5-v2F

# LED POSTER WITH MOBILE STAND AND INTEGRATED MEDIA PLAYER

The Helvia **Urban series LED Poster** is a breathtaking, self-contained, turnkey video display perfect for all commercial communication needs. Its sleek and slim design allow for it to be **mobile throughout your space**.

With an **integrated media player** and local storage, Urban LED poster can play back any visual media and create a schedule to show appropriate content at all times.

All can be **controlled and configured via mobile or PC** quickly and easily. Multiple posters can be controlled in different modalities, to either extended the screen size or replicate the same content in different aereas.



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## HIGHLIGHTS



### ALL-IN-ONE VIDEO DISPLAY SOLUTION FOR ALL YOUR COMMUNICATION NEEDS

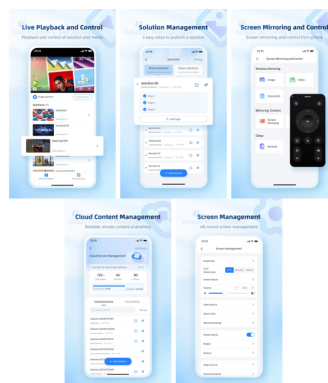
With its **high resolution** of 2.5mm pitch, **elegant cabinet design**, **easy plug'n'play control interface** Urban series LED poster is the perfect display to **promote your message** wherever needed throughout any commercial, hospitality, retail or entertainment environment.

## INTEGRATED MEDIA PLAYER WITH LOCAL STORAGE

Equipped with Novastar player and local storage, you can play back any jpeg, video or visual media.

Control your screen (or multiple screens) via a simple mobile or web application and connect via wifi, ethernet, hdmi or USB.

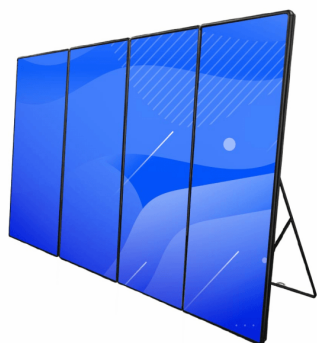
Create a schedule to keep content fresh, up to date, and relevant to the situation.



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## MULTI-POSTER APPLICATIONS AND REMOTE CONTROL

Urban series supports different modalities of multi-screen application. The posters can be connected either via HDMI or wirelessly.

In **mirroring mode** show the content of one displays to other displays simultaneously

In **extended mode**, the same piece of content can be splitted on multiple displays at the same time creating a large surface video display.

Furthermore, it's possible to control multiple independent posters with same software through cloud connection. This is specially useful for multi-location businesses or installers/agencies with several customers.

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## PRODUCT DETAILS

### KEY FEATURES

LED display poster 2.5mm pixel pitch

Promote your message in any commercial hospitality, retail or entertainment environment

Sleek and elegant mobile stand

Integrated media player by Novastar to play back pictures and videos

Control in different modalities via mobile, PC or play USB key

Connect via WIFI or HDMI

Scheduler to keep appropriate content at all the times

Multiscreen configuration to either extend the screen or mirror the content

### SPECIFICATIONS

Pixel Pitch	2,5 mm
Display Resolution	224 × 756
OS	Android 7.2 / Built-in Novastar controller & player
Color Depth	14 bits
Refresh Rate	> 2880 Hz
Contrast Ratio	4000:1
Brightness	480-800 NITS (adjustable)
Viewing Angle	160° × 160°
Video Signal Input	HDMI 2.0 / USB 2.0

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Audio Output	Internal Speaker
Control / Software	Ethernet/USB/WiFi / Novastar LCT / ViPlex Express / ViPlex Handy
Supported Video Format	MP4, AVI, WMV
AC Input Voltage	AC 110-240V 50-60Hz
Max Power Consumption	570 Watt Max
Average Power Consumption	190 Watt
Working Temperature	0-40°C
Lifespan	? 100000 hours
Weight	38,4 Kg
Dimensions	586 × 1954 × 35 mm